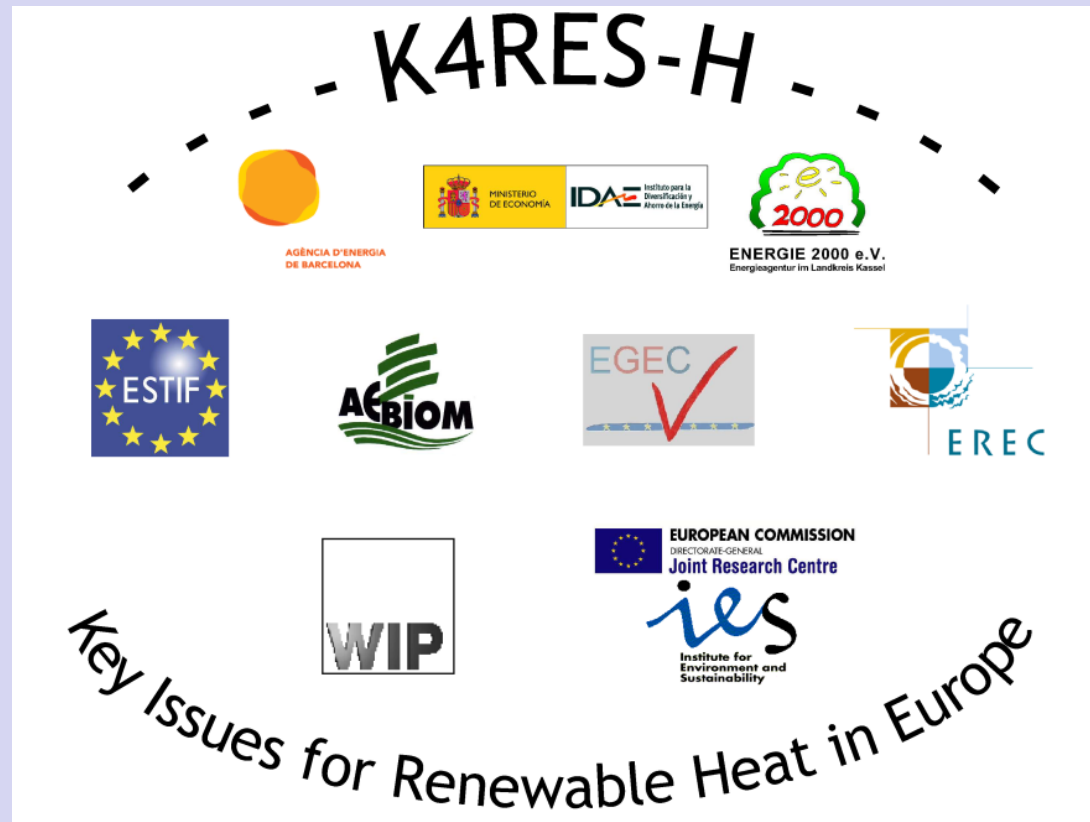




Intelligent Energy Europe
Info Day 7 October 2005



European Solar Thermal Industry Federation



Intelligent Energy Europe - Info Day 7 October 2005

Raffaele Piria, European Policy Director,
ESTIF (project coordinator)



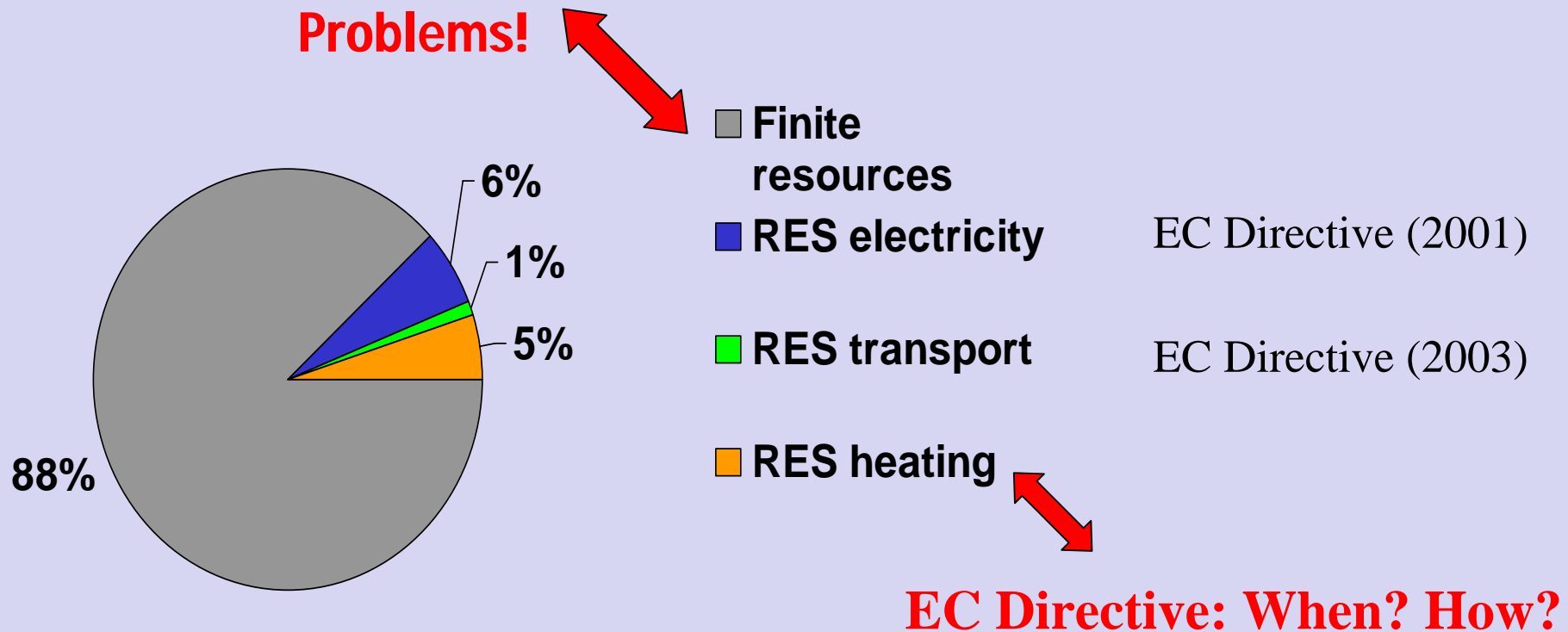
What is ESTIF?

- Members: companies, national associations
- Represents >95% of the European ST heating & cooling market
- Founding member of EREC

What is EREC

- European Renewable Energy Council
- Members: all European RES sector associations
- Joint headquarter: Renewable Energy House in Bxl
- Key advocacy and policy advice actor in Europe

The EU's 12% RES target – disaggregated by sector





Renewable Heating and Cooling: the neglected giant

- Common misunderstanding: energy \neq electricity
- Solar Thermal, Bioheat, Geothermal heat
- Heating and Cooling!
- Neglected by media, but large growth potential
- Experience shows: policy matters
- Gap between frontrunner countries and others
- European level is crucial to transfer best practice

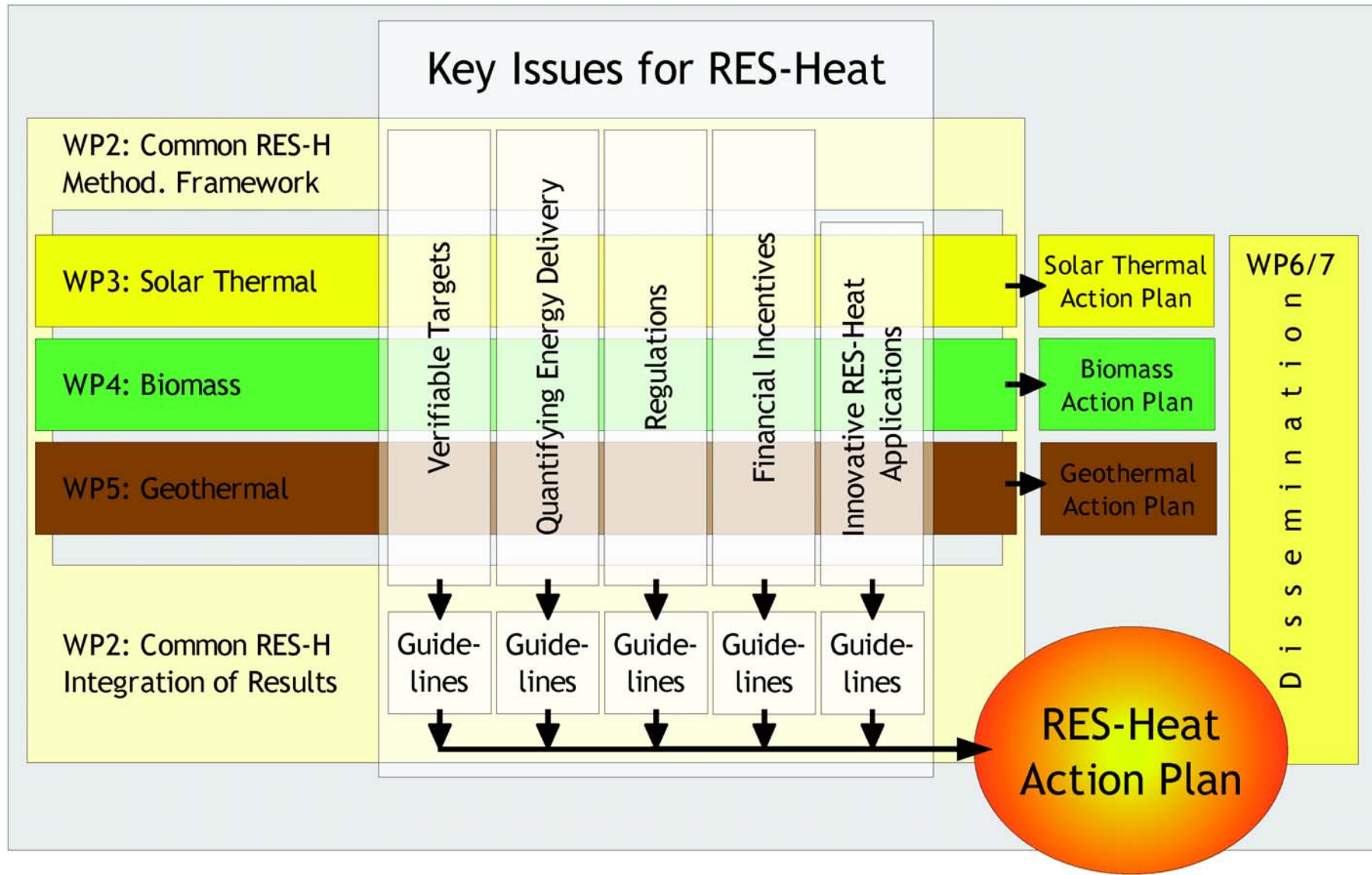


Growing support for a RES-H Directive

- 1st Joint Declaration - Jan 04
- European Berlin Conference - Jan 04
- Communication of EC – May 04

- REACT – Energy agencies – Feb 05
- 2nd Joint Declaration – Apr 05
- European parliament Initiative Report

**But: which contents? Many questions, few answers.
Therefore: need for action from key stakeholders**





Work Packages

WP1 Management

WP2 Integrated RES-H policy

WP3 Solar Thermal

WP4 Biomass

WP5 Geothermal

WP6 Dissemination

WP7 Common EIE
Dissemination activities

Phases in time

1. Common methodology

2. Single technologies

3. RES-H Integration

4. Dissemination



Key deliverables

- Common RES-H Methodological Framework for each Key Issue
- Detailed analysis / case studies / guidelines for each Key Issue and technology
- Action Plan (local/national/EU) for each technology
- Action Plan for RES-Heat in Europe (Web and printed summary)
- Wide and very detailed dissemination plan
 - For each technology
 - Large Event at EU level in Brussels
 - 4 Macro-regional workshops
 - Interparliamentary meetings
- Detailed list of 43 deliverables...



Key lessons (also from other projects)

- Do not invent a project: the work plan must make sense also without EU-contract!
- Mind the gap! In time, from the idea to the implementation
- Advantage of “vague deliverables”: flexibility
- Advantage of very detailed deliverables: clarity – good for the coordinator during project
- Read the general conditions carefully, before starting! (bank guarantee, eligible costs ...)
- Work proactively together with your IEEA officer: times have changed for better!