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Press Release

**Renewable Energy Export Strategy published –
Call for co-ordinated action at EU level to strengthen the leading position of
EU renewable energy technology industry on world markets**

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EREC, the European Renewable Energy Council, has just published the “Renewable Energy Export Strategy” which calls for increased co-ordinated actions at EU level to strengthen the leading position of the EU renewable energy technology industry on world markets, ideally implemented by a European Renewable Energy Export Council.

“European renewable energy technologies play a leading role on the world market. For 2010, a 17 billion € annual export business is predicted in this sector in Europe, creating potentially as many as 350.000 additional jobs”, says Prof. Arthouros Zervos, President of EREC. “However, in order not to lose this position, a common approach at EU level is needed, which is ideally implemented by one single agent such as a European Renewable Energy Export Council.”

A European Renewable Energy Council would be a powerful tool to actively promote European renewable energy technologies on world markets and would be needed as a strong counterpart to similar actors in the US, Australia and Japan.

“The promotion of renewable energy technologies has a two-fold benefit for the EU industry on the one side and for the target export countries on the other side where renewable energy sources can significantly improve living conditions and social welfare. It is therefore a win-win strategy for all parties involved”, states Christine Lins, Secretary General of EREC.

The “RES export strategy” gives an overview of the state-of-the-art of the different renewable energy technologies as well as their export potential. In addition to this, the document provides an overview of target countries for future export initiatives and identifies concrete measures to strengthen this market segment, which is dominated by small and medium sized enterprises.

EREC is the umbrella organisation of the leading European renewable energy industry and research associations. Its activities include policy advice on all aspects related to renewables, awareness raising and information dissemination on renewable energy. Other main objectives include the promotion of European exports of renewable energy equipment, products and services, and the provision of consultancy to political decision makers at national and European levels on issues related to renewable energies. Based in Brussels, EREC has close links to the European institutions (<http://www.erec-renewables.org>).

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